

## Personal Invitation

Friday, 20 January 2017  
07.30 - 08.45

Waldhotel, Buolstrasse 3, 7270 Davos Platz - Restaurant Mann & Co

# LIBERTY GLOBAL WORLD ECONOMIC FORUM BREAKFAST WORKSHOP

## NEXT-GENERATION APPLICATIONS IN A GIGAWORLD

### Liberty Global

World Economic Forum 2017 Breakfast Workshop

## 'Next Generation Applications in a Gigaworld'

Hosted by

**Mike Fries, CEO Liberty Global**  
**Ignacio Garcia Alves, CEO Arthur D. Little**

Broadband connectivity has increased exponentially since 20 years and so far, end-users' usage has always followed. Soon many European households will have access to very high capacity networks, bringing Gigabit speeds and high quality broadband to consumers and businesses. Embarked on a journey towards a Gigaworld, our society will see next-generation applications like "enhanced discovery", new forms of telepresence and "automated things". These families of applications are expected to be the front-runners requiring both increased bandwidth and improved quality of service.

- Which applications will drive demand for more and better internet services?
- How much time before science-fiction becomes reality?
- Will the lack of coverage of Very High Capacity networks delay adoption?
- Will new business models emerge to secure end-to-end management of quality of service?
- Will SME's and citizens acquire sufficient digital competences to unlock the potential of next-generation applications?

The session will include illustrations of next generation applications, including a live demonstration of a holographic telepresence.

### Program

7.30 Welcome by **Mike Fries and Ignacio Garcia Alves**

7.40 "Next generation applications in a Gigaworld" : presentation by **Karim Taga**, ADL

8.10 Roundtable discussion moderated by **Karim Taga**, ADL

8.40 Wrap-up

Limited seating.

Please RSVP to [lgca@libertyglobal.com](mailto:lgca@libertyglobal.com) by January 16, 2017.

