



As part of our Arthur D. Little's ambition to support entrepreneurship in Belgium and increase ADL's footprint in the innovation ecosystem in its key industries, ADL aim to increasingly work with start-ups. In that context, we are proud to announce our partnership as key sponsor of the "Bamboo Growth" call for projects organized by MyMicroInvest, Belgian's largest crowdfunding platform based in Brussels.

Bamboo Growth call for projects is an initiative organized by MyMicroInvest in collaboration with Arthur D. Little, Koan Lorenz and Partena. It aims to identify and support the most promising Belgian start-ups and scale-ups with growing their company.

We are in particular looking for ambitious entrepreneurs who have an incorporated company that solves a societal challenge in one of the following sectors:

- **Clean & Green** – Smart Energy Solutions of the Future
- **Elementary Changes** – Chemicals for the Future
- **Lightspeed Technologies** – From IoT to 6G
- **Moving Forward** – Transforming Travel & Transportation
- **Improving Life** – Innovation in Health-Tech

The winner of the Bamboo Growth call for projects receives coaching, cash and a crowdfunding campaign with a combined value of €82,500.

If anyone in your network has his/her own start-up or scale-up and wishes to accelerate its growth, feel free to take a look at [www.bamboo-growth.com](http://www.bamboo-growth.com). Applications are open until June 12<sup>th</sup>, 2016.

Feel free to contact [Ottevaere.Mathias@adlittle.com](mailto:Ottevaere.Mathias@adlittle.com) or [vanaudenhove.f@adlittle.com](mailto:vanaudenhove.f@adlittle.com) if you have any questions.



Best regards,  
ADL Leadership team