

Healthcare Equipment Sector Analysis

Arthur D. Little was commissioned by the UK Department of Trade & Industry to undertake a comparative sectoral competitiveness analysis of six segments of the UK healthcare equipment sector. Countries benchmarked in our analysis versus the UK included the US, France and Germany and the Province of Ontario, Canada. Equipment segments analysed included medical imaging/ultrasound equipment and materials, diagnostic equipment and materials, radiotherapy equipment, electro-medical and respiratory devices, active and passive implantables and orthopaedics, tissue engineering and wound care.

For more information, please visit:

→ @ <http://www.adl.com/insights/studies/healthcare/>

The Innovation High Ground

How are leading companies using sustainability-driven innovation to win tomorrow's customers? Arthur D. Little has collaborated with Hedstrom Associates to survey 40 technology companies across Europe, the US and Japan to see how they are finding business opportunities presented by the integration of sustainability into the innovation process. We call this 'Sustainability-Driven Innovation' - the creation of new market space, products and services or processes driven by social, environmental or sustainability issues.

For more information, please visit:

→ @ http://www.adl.com/insights/studies/innovation_hg/

A Director's Guide to Corporate Responsibility Reporting

Arthur D. Little has collaborated with Business in the Community, HBOS and Camelot to develop a Director's Guide to Corporate Responsibility Reporting. The guide introduces the key elements of corporate responsibility reporting, illustrating how it can be used to support business strategy and as a tool to enhance relationships with those stakeholders who really matter to the business.

For more information, please visit:

→ @ http://www.adl.com/insights/studies/corp_responsibility/

How Safe is Safe Enough?

Arthur D. Little, together with the British Rail Safety and Standards Board, has developed a decision-making framework on behalf of the British rail industry. The framework includes detailed guidance on each type of evaluation method, including use of rules and standards, quantitative assessment, professional judgement, stakeholder engagement, strategic judgement, and use of good practice.

For more information, please visit:

→ @ http://www.adl.com/insights/studies/how_safe/

The Future of Trucks

While numerous studies have analysed developments in the passenger car industry, the heavy-duty commercial vehicle industry has largely remained a 'blind spot'. That's why Arthur D. Little decided to conduct a technology trend study on the future of trucks. After intensive desk research and interviews with fleet managers across Europe, we elaborated hypotheses on several issues which we then tested in about 30 interviews with key decision-makers at all European truck OEMs and selected first-tier suppliers.

For more information, please visit:

→ @ <http://www.adl.com/insights/studies/trucks/>

Intellectual Capital Management and Reporting

A firm's intellectual capital has long been accepted as a key contributor to its value. 'Intellectual capital reporting' refers to the internal and external reporting on the intangibles of a company that are not recognised as assets by financial accounting standards, contrary to intangible assets such as patents, brands and goodwill. Arthur D. Little conducted a study about the methods investor relations specialists and financial analysts use for intellectual capital reporting.

For more information, please visit:

→ @ http://www.adl.com/insights/studies/intellectual_capital/